

CASE STUDY: DELIVERY CENTERS



TASSTA'S PTT, GPS AND INDOOR **LOCALIZATION SOLUTION**

Working in a delivery center is a tough job. The staff and management needs to make sure that all work is done by certain, strict guidelines with strict due dates. This requires efficient and effective communication between each other.

As a communication and delivery platform of a company, some centers afford the possibility to transform the collection of goods into an exciting experience for their customers. Therefore, they are able to build an emotional bond with the good from the beginning steps to the first encounter in the delivery center. These centers require a reliable and comprehensive communication solution to organize orders and customer visits.

Considering these facts, the most valuable asset for delivery centers is planning and organizing the company's structures, requirements and operating personnel's safety commitment.

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MARKET CHALLENGES

In large and bustling delivery centers, effective and reliable on-time communication between staff, management and goods in a requisite factor. It's necessary to manage their daily tasks and to guarantee happy customers.

TASSTA'S group communication via Push-to-Talk (PTT) allows instantaneous communication amongst all relevant parties. This is important for all operational and organizational purposes.

Another task of the delivery centers' staff is to show the goods in the most perfect way to the ordering person. This should follow the well-structured procedures from the first step of releasing the orders to the presentation to the customer. Logistical and organizational aspects have to be considered at this point.



SOLUTION

TASSTA offers its products for the whole multitude of companies with needs in logistic, facility and employee security. TASSTA's T.Flex is a client application that delivers advanced communication capabilities to allow all users to instantly communicate via Push-to-Talk (PTT) across different groups and organizations. It is also extremely useful for the staff in case of incidents to have an emergency alerting system. At its simplest, T.Flex can be uploaded onto any smartphone and easily individually be configured so that when the "Emergency" button is pushed, it will send an alert to everyone connected. This ensures that any person with the application now has emergency capabilities, avoiding the need to provide single-purpose radios or other devices to users.

T.Flex has a number of other options that can be configured to provide more advanced communication facilities: the sensors within the phones, different types of alerts, GPS and Indoor Localization which transmit the exact location of all connected devices and goods.

Audio feeds are available in any device. That allows the user to send fast reports in every situation where it is needed. T.Flex uses the immense computing and sensor functions present in today's devices to deliver advanced communication features and services

Additionally, the Guard Tours function allows the staff to control routes and goods that need to be guarded. This feature makes it easier to perform services all around the delivery centers and to complete predefined routes by simply scanning a QR code or NFC chip.

TASSTA's T.Rodon application provides additional capabilities. In conjunction with the T.Flex client, it is a full-featured dispatch, command and control center. It can transmit Push-to-Talk (PTT) messages and data to individual users; it creates and tracks tasks, provides voice recording, monitoring GPS and managing all users' and goods' activity in the center.

Satisfying the customer's needs is the main goal of delivery centers of all sizes. These centers have unique challenges that require communication solutions – that are simple to implement and cost-effective. TASSTA'S T.Flex and T.Rodon leverage the center's investment in Wi-Fi and hardware devices to provide an over-the-top application that suits the needs of manifold different groups within the facility.

TASSTA's T.Flex and T.Rodon are ideal for the unique and challenging communication needs of delivery centers. Utilizing standard, off -the-shelf Android or iOS mobile or fixed devices – TASSTA turns these devices into virtual radios, alarming- and group communication tools and organizational features for an impeccable handling of the orders.

TASSTA solutions are high-quality solutions; easy to implement and easy to use – and an efficient and effective way to keep your delivery center a nice and safe place for both, customers, staff and visitors.

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